



## Banking, Finance & Insurance

“CITIC Telecom CPC leveraged their high-performance virtual resources and global connectivity to help us address urgent office expansion and customer base growth across the world, reaching higher levels of business operations. Their technical and business professionals dramatically enhanced our ability to develop new business applications, reduced our time to new markets, and accelerated data processing at our largest trading marketplaces, boosting order execution and service quality for traders and investors. ”



**Lime Corp.**  
lime.co/trading/

### Oleg Gurskiy

IT-Director at Just2Trade Inc. (now Lime Trading Corp.)

**Just2Trade Inc. (now Lime Trading Corp.) achieves remarkable new levels of scale and speed for global market expansion with managed hybrid cloud environment based upon SmartCLOUD™ enterprise cloud platform and TrueCONNECT™ VPLS Private Ethernet solutions.**

**International investment company of 400,000 clients worldwide rapidly expanded investment service spectrum, trading volume, data and order processing to capitalize on significant market expansions in Western countries and the Asia-Pacific region, leveraging CITIC Telecom CPC’s innovative multi-cloud and global connectivity managed services.**

Since 2007, Just2Trade Inc., now known as Lime Trading Corp. financial holding, has been providing an increasing portfolio of brokerage services to retail financial customers. With its ongoing expansion around the world, Just2Trade Inc. needed to greatly enhance the support of a vastly growing customer base and extended the range of financial services. It needed to achieve this without compromising service quality or transaction speed, ensuring every customer can enjoy a great user experience, particularly when it came to mission-critical real-time financial transactions. In addition, rapidly scaling IT infrastructure must have adequate security in compliance with local cybersecurity and personal data laws in the various respective markets, including geographies new to the company.

### Seeking Solutions

Just2Trade Inc.’s (now Lime Trading Corp.) business expansion objective was to support its offices in the USA, Europe, and China providing a wide range of services in the international financial markets, including trading currencies, stocks, cryptocurrencies, futures, options, and investing in the Forex currency market with fast data processing and order execution on a real-time basis.

In choosing a technology partner, Just2Trade Inc. decided a key factor would be the provider’s experience in global ICT infrastructure, with the ability to supply multiple CoS and

**Your Global Local ICT Solutions Partner**

TrueCONNECT™ offers seamless, secure and reliable managed private network services. It uses MPLS network to link together offices and sites in different locations with multiple CoS and guaranteed QoS. It is a cost-effective alternative to IPLC and other Layer 2 private network without compromise to security.



SmartCLOUD™ solutions deliver unprecedented flexibility and scalability to enable any-sized enterprise to rapidly deploy any scale of service with little delay or administrative overhead. Customers can dynamically allocate resources to address business tasks, all protected with highly secure connectivity to ensure data integrity. SmartCLOUD™ solutions also seamlessly interoperate with the company's other products and services.



guaranteed QoS at local markets including Europe and America, China and Asia. The provider's resources should ensure the necessary computing power to quickly scale professional trading and investment applications, with direct connections to more than 50 stock and currency exchanges, and process a huge volume of customer requests and online data-sharing.

### Multi-faceted Managed Services

Based on the criteria of global reach, deep expertise, and proven capabilities in the specific markets around the world, Just2Trade Inc. ultimately chose CITIC Telecom CPC to handle this urgent project.

Just2Trade Inc.'s upgraded infrastructure must not only operate at high-speed, but also cope with great variations and uncertainties associated with trading across different markets with a diverse range of financial instruments. CITIC Telecom CPC's professionals proposed to utilize a high-speed multi-cloud topology to successfully cope with large data flows during peak loads, and dynamically rebalance computing resources depending on tasks and geographic locations as well as allow highly versatile service customization to maximize business flexibility and competitive agility.

With implementing this hyper-converged cloud technology, Just2Trade Inc. can rapidly deploy its new ICT infrastructure and minimize delays in addressing new global market conditions and opportunities. The new topology integrates CITIC Telecom CPC's flagship SmartCLOUD™ platform (a virtual high-performance solution uniting 21 global Cloud Service Centers) and TrueCONNECT™ VPLS Private Ethernet

connectivity. SmartCLOUD's computing resources in New York, Frankfurt, Shanghai, and on-premises infrastructure in New Jersey, formed the highly available and powerful hybrid cloud environment enabling Just2Trade Inc. crucial market access to trading exchanges in Europe, America, China and Asia.

The fully redundant cloud infrastructure delivers ultra-high availability of virtual resources at 99.99% SLA, ensuring low latency data access, critical to financial transactions. The expanded business's massive unstructured data volume is also efficiently and effectively handled via innovative object storage techniques comprising Big Data, microservices and container technologies that greatly accelerate Cloud Native development and assembly of specialized business applications. The new topology also enjoys more robust security, with comprehensive cloud data protection and round-the-clock professional support via CITIC Telecom CPC's dedicated world-class Security Operations Centers.

In addition to all the technical benefits provided by CITIC Telecom CPC, Just2Trade Inc. managed to achieve higher productivity by enabling its staff to concentrate on core business activities, letting CITIC Telecom CPC's professionals monitor and maintain the network, providing on demand computing and connectivity adjustments. The subscription-based model also maximizes cost-effectiveness and efficient capital utilization for Just2Trade Inc.

**“Our strength lies in an individual approach for each customer to maximize the potential of a multi-tier cloud platform,” said Elena Chernykh, Head of Europe Enterprise Sales at CITIC Telecom CPC. “Managed services, combined with flexible billing and payment terms, allow us to offer customized solutions that meet the needs of even the most discerning and demanding customers.”**